

Enthusiastic and highly motivated individual with a passion for all aspects of art and design including brand development, marketing, product design, illustration, interior design, and fashion. Proven track record of success delivering high quality projects on time and budget. Despite taking some time to gain some additional skills in healthcare between 2015 to the present, there has not been a break in design and marketing experience as roles have continued to utilise these skills. Currently interested in new opportunities and challenges in a dedicated creative role.

## EDUCATION

2016 - 2022	University of Salford	Physiotherapy (BSc) Hons - 1st
2015 - 2016	The Manchester College	Access to HE and Physiotherapy - Distinction
2007 - 2010	University of Salford	Computer and Video Games (BSc) Hons - 2:1
1999 - 2006	Eaton Bank Academy	A Levels - B, B, D GCSE - A-B Grades

## EXPERIENCE

Jan 2023 - Present	Ascenti	<b>Workplace Assessor / MSK Physiotherapist</b> <ul style="list-style-type: none"><li>Developed a series of comprehensive training modules delivered company-wide via the internal online learning system.</li><li>Designed and delivered content for an internal awareness week on Occupational Health.</li><li>Re-designed and raised the standard of the quality of reports sent out to clients.</li><li>Produced written articles to be published on the company blog and internal website.</li></ul>
Feb - Jul 2023 Jan - Apr 2024	Macclesfield District General Hospital	<b>Pelvic Health Physiotherapist (Bank Position)</b> <ul style="list-style-type: none"><li>Designed and delivered specialist training to the physio departments within the East Cheshire Trust on improving Transgender care.</li><li>Re-designed and implemented new patient handouts to improve patient engagement and quality of service.</li><li>Created and organised dedicated binders to help with training new Band 5s.</li></ul>
2015 - 2018	Everybody Health & Leisure (Wilmslow)	<b>Level 2 Swimming Instructor / Receptionist</b> <ul style="list-style-type: none"><li>Taught water safety and swimming skills to ages 3-40.</li></ul>
2015 - 2016	Annette Turner Hydrotherapy	<b>Hydrotherapy Assistant</b> <ul style="list-style-type: none"><li>Assisted in and on poolside with a range of MSK and neuro patients.</li></ul>
2014 - 2015	Rotunda Living	<b>Sales, Marketing, and Technical Artist</b>

		<ul style="list-style-type: none"> <li>Responsible for brand development, social media outreach, design of email marketing, and creation of all printed media.</li> <li>Worked alongside company director to secure sales and deliver high quality, fully tailored experience for each client, including additional services such as interior design, product development, and sourcing of custom furniture.</li> </ul>
2013 - 2014	<b>YIN Ltd</b>	<b>Creative Development Manager</b> <ul style="list-style-type: none"> <li>Responsible for brand development for several new companies as well as providing mentoring on marketing, branding, web design, and content creation.</li> </ul>
2011 - 2013	<b>Self Employed</b>	<b>Freelance Graphic Designer</b> <ul style="list-style-type: none"> <li>Worked on a wide range of projects which included logo designs, brand development, website design, posters &amp; billboards, document formatting, tender design, illustration, character design, and packaging design.</li> </ul>
2009 - 2010	<b>Balfour Beatty Rail</b>	<b>Technical Artist</b> <ul style="list-style-type: none"> <li>Designed and formatted successful tender submissions.</li> <li>Created internal documents &amp; brochures for HR programs, such as expatriate relocation packages.</li> <li>Designed and formatted marketing presentations and documents.</li> </ul>

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## OTHER RELEVANT SKILLS & EXPERIENCE

- Highly proficient with Adobe Creative products including Photoshop, Illustrator, InDesign, and After Effects, as well as similar art products such as CorelDraw.
- Proficient with both Mac and PC systems and able to produce high quality documents using Word/Excel/Powerpoint, Pages/Numbers/Keynote, and Docs/Sheets/Slides.
- Experienced with building websites using content management systems such as Wordpress / Wix, editing stylesheets and source code, and optimising designs for use across multiple device types.
- Several years experience as a content creator on Twitch with secondary content produced for TikTok, Youtube, Instagram, and Twitter.
- Holds an Enhanced CRB certificate.
- Voted as class / school representative during both degrees and Access to HE course.

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## HOBBIES & INTERESTS

Dungeon & Dragons | Singing | Digital Art | Walking | LARP | Online Gaming | Cooking